

UK and European users - Processing and lawful bases table

User	Data type	What used for?	On what basis?
Website visitor	IP address <ul style="list-style-type: none"> • Browser type • Operating system • Hardware version • Device settings (e.g. time zone) • Clickstream through our website • Session duration 	To ensure content on our website is presented in the most effective manner for you and your device and monitor for any system bugs or errors affecting the user experience. To understand how Users engage with our website and services so that we can improve our website and services. To ensure proper use of and the protection of our website and services	As part of our legitimate interests in improving our marketing performance, optimising the user experience and ongoing monitoring and improvements to network security, whilst balancing these interests with your own rights.
Promoter (event organiser)	Name <ul style="list-style-type: none"> • Role • Contact number • Email address • Payment account and billing details 	To administer the delivery of our services for customer support and payments under terms including communicating service availability and technical updates.	As part of the performance of our terms with you or as part of our legitimate interest under a contract with your employer (the Promoter).
Ticket Buyer	Name <ul style="list-style-type: none"> • Contact number • Email Address • Payment information • Other Attendee/ event specific access or sensitive Personal 	This information is processed on behalf of the Event Organiser by IWannaTicket. Promoters use this information to validate your attendance to put on effective and inclusive events.	Promoters process this information on the basis of fulfilling their contractual terms with you and in their legitimate interests in ensuring proper access to and security of events.

	Information		
Ticket scanners/box office operators	<ul style="list-style-type: none"> • Name • Email Address 	To allow Users who have received permissions from the Event Organiser to use Our ticketing scanning / check-in and box office services.	As part of the performance of our terms with you when you sign up for a IWannaTicket account.
Subscribe to newsletter	Name Email address	Sending event updates and managing communication preferences.	Legitimate interests (necessary to promote our service and grow our business) (whilst balancing this with your own rights). or; Consent in circumstances where consent is required under applicable law.